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Contact: Meredith Smith, 678-672-3101

msmith@firstwave.net

FirstWave Technologies Expands Marketing and Development Team

Meredith Smith and Anastasia Stanovova Join Growing Lead Generation Firm

ATLANTA, GA – April 23, 2008 -- FirstWave Technologies, Inc. a provider of on-demand marketing solutions for lead generation, scoring and nurturing, announces the appointment of Meredith Smith and Anastasia Stanovova. Meredith joins as Marketing Communications Manager and Anastasia as Software Developer.

Meredith joins FirstWave from the Atlanta CEO Council, an exclusive organization for C-level and senior executives, where as Executive Director she planned, coordinated and executed all programs, services and events.

As FirstWave's Marketing Communications Manager, Meredith is responsible for implementing FirstWave's go-to-market strategies through lead generation, e-marketing, and other communications that support lead generation and brand activities. She also coordinates all public relations activities and facilitates the creation of marketing collateral including customer case studies and white papers.

Meredith has a bachelor degree from the University of Alabama with a major in Public Relations and a minor in Computing Technology.

Originally from Russia, Anastasia came to the U.S, to further her education. Prior to joining FirstWave, Anastasia worked for E-Strategic Solutions, a nationwide on-line ordering service provider, as a Software Developer where she developed applications and supported customers.

As a Software Developer for FirstWave, Anastasia is responsible for designing and developing application Web pages and implementing Business Rules to extend FirstWave's marketing applications. She has exceptional skills in Microsoft .NET, C# and ASP.NET technologies, technologies that form the basis of FirstWave's product set.

Anastasia has a bachelor degree from Georgia College & State University with a major in Management Information Systems.

"It's an exciting time to be at FirstWave as we accelerate our marketing initiatives and enhance our solution capabilities," notes Lisa J. Cramer, Chief Sales & Marketing Officer, FirstWave Technologies. "I am delighted to have these talented players on our team and confident they will help FirstWave evolve to the next level."

About FirstWave Technologies, Inc.

FirstWave provides on-demand solutions to generate, score and nurture leads. Solutions include online ad tracking, email campaigns, and e-newsletters as well as a robust marketing application to design, implement and track campaigns. For details, visit www.firstwave.net, or contact FirstWave at 678-672-3100 or info@firstwave.net.

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